



North Hospital

Rock the District 2011

Last year, more than 8,000 people packed the **Carmel Arts & Design District** for more than eight hours of great music on multiple stages, fantastic food, loads of shopping and fun for all ages at the 4th annual **Rock the District** event. We know the same tradition will continue in 2011. Further, we are thrilled to partner with and welcome participants of the inaugural Carmel Marathon to this year's IU Health North Hospital Rock the District!

IU Health North Hospital Rock the District takes place in conjunction with Carmel Marathon on **Saturday, June 11, 2011** from **2:30 – 9:00 p.m.**

This year, Rock the District is back with more action and fun in store. If you're looking for **substantial exposure** for your band and a **great place for your fans** to come and see you play, then Rock the District is the place to be. If you would like to be a part of IU Health North Hospital Rock the District 2011, see below for more information.

Note: As the City of Carmel is a non-profit entity, we can only accommodate groups willing to perform for free.

If you are interested in performing at **IU Health North Hospital Rock the District 2011**

1. Fill out the attached "Entertainment Application Form."
2. Submit the application form along with a demo *and* link to your website where the event committee can listen to your music. You may submit materials through mail, e-mail or in person.
3. You will be contacted regarding the status of your band once we receive and review all applicants. This will be no later than Friday, May 6, 2011. Communication will be via e-mail and/or telephone.



All application materials are due by Monday, May 2, 2011.

We would love to showcase as many bands as we can throughout the day, however time and space is limited by each stage. Performers will be chosen by committee review; performance times will be filled on a first come, first served basis based on the applications and materials received. Final entertainment line-up is at the discretion of the event committee. Submitting materials does not guarantee a spot in the Rock the District line-up.

Bands accepted to perform at Rock the District will be permitted to sell merchandise at the event and will be listed on the Rock the District website.

Please note that this is a family-friendly event and any explicit materials will not be permitted for performance.

*Thank you so much for your interest in IU Health North Hospital Rock the District 2011
and we look forward to hearing your music!*



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ENTERTAINMENT APPLICATION FORM

BEFORE FILLING OUT THIS APPLICATION FORM, PLEASE REVIEW THE ATTACHED COVER LETTER FOR MORE INFORMATION AND INSTRUCTIONS.

Along with this application, please submit a demo and link to a website where the event committee can listen to your music. If you do submit items with the application, please note that the materials will not be returned. **ALSO, PLEASE NOTE THAT THIS IS A FAMILY-FRIENDLY EVENT AND EXPLICIT LYRICS WILL NOT BE PERMITTED.**

Once your application is received, your music will be reviewed by the event committee. Final selections for the IU Health North Hospital Rock the District 2011 entertainment line-up will be announced no later than Friday, May 6th, 2011.

If you are interested in submitting materials* or have any questions, contact:

Megan McVicker
Carmel Arts & Design District Office
30 W. Main Street, Suite 220
Carmel, IN 46032
mmcvicker@carmel.in.gov
317.571.2791

*You may submit materials by e-mail, mail or in person. Office hours are Mon.-Fri. 10 am-5 pm.

APPLICATIONS ARE DUE NO LATER THAN MONDAY, MAY 2, 2011.

BAND/ARTIST NAME: _____

BAND WEBSITE: _____

CONTACT NAME: _____

ADDRESS: _____

E-MAIL: _____ PHONE: _____

**BELOW ARE A FEW QUESTIONS FOR THE EVENT COMMITTEE TO GET A
BETTER VIEW OF YOUR BAND AND BAND HISTORY:**

Band Name: _____

How would you describe your style of music?

How long have you been performing?

How often do you perform locally?

What is the typical venue you play? (i.e. under age club, bars, festivals, etc.?)

Give an estimate of how many people attend your shows.

Any additional comments you would like to provide:

Thank you!