

City of Carmel

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NEWS RELEASE

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Rain on Main Returns to the Carmel Arts & Design District August 12th

CARMEL, IN – *Rain on Main*, a painted rain barrel contest, is returning to the Carmel Arts & Design District. The event will debut at the IU Health North Hospital Second Saturday Gallery Walk on Saturday, August 12th. The barrels will remain on Main Street through the following week for everyone's enjoyment. In addition to having the barrels judged by artists, there will be a "People's Choice" selection based on votes from the public via Facebook likes on the Rain on Main page.

On **Saturday, August 19th** the barrels will relocate to the **Carmel Farmers Market** for a silent auction. Information about rain barrels and water conservation will also be available along with giveaways for those stopping by the market. The silent auction opens at 8:30 a.m. and ends at 11 a.m. Net proceeds from the auction will be used to fund water education signage in Carmel Clay Parks.

Rain on Main is possible thanks to **Anthony's Chophouse**, an exciting new restaurant coming to the Monon & Main area of the Carmel Arts & Design District. The event is also supported by Carmel businesses, including Touch'N Go Collision, Sherwin-Williams on Range Line Road and Sherwin-Williams Automotive. Rain on Main is organized by City of Carmel Utilities, Carmel Department of Storm Water Management and Hamilton County Soil and Water Conservation District. Rain barrels continue to grow in popularity across the country and beautifully painted rain barrels increase their desirability and encourage water conservation by the use of recycled rainwater.

Rain barrels sit under gutter down spouts to collect and store rainwater from roofs that would otherwise be lost to runoff and diverted to storm drains, streams and rivers. The collected water can then be used to water plants in the landscape instead of using treated water which saves water and energy. Additionally, Carmel residents who install a rain barrel are eligible for a \$50 cost share per barrel from the City's Storm Water Utility.

More information about ***Rain on Main*** can be found at www.RainOnMain.com or www.Facebook.com/RainOnMain