



# Carmel Arts & Design District

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## *MEDIA ADVISORY*

**Date:** March 3, 2014  
**Contact:** Melanie Lentz (317) 571-2495  
**Release:** Immediate

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### **IU Health North Hospital Gallery Walk in the Arts & Design District**

**WHO:** Carmel Arts & Design District

**WHAT:** **IU Health North Hospital Gallery Walk**

**WHEN:** **Saturday, March 8, 2014 from 5-9 p.m.**  
*(Please note the change in time from previous Gallery Walk events)*

**WHERE:** Main Street & Range Line Road

**DETAILS:** Wine and dine at one of the District restaurants, browse the new and exciting exhibits at the nine District galleries and explore all the unique things the District has to offer during the IU Health North Hospital Gallery Walk every second Saturday of the month.

Features and activities taking place during the March Gallery Walk include:

- The **grand opening of Inspire Gallery and Studio** (315 E. Main St.)
- A **Spring-inspired showcase** of floral photographs by **Marie Reamer** at **ArtSplash Gallery** (111 W. Main St., Suite 140)
- An exhibit of six new works by **international calligrapher Eves Letterme** at **Eye On Art Gallery** (111 W. Main St., Suite 150)
- A **collection of past works** from several gallery artists at The **Magdalena Gallery of Art** (27 E. Main St.)
- **Free caricatures** by Custom Eyes Designs at Auntie Em's Frozen Custard and Cupcakes (111 W. Main St., Suite 130)

Be a part of the **Scavenger Hunt** that will lead you to find select pieces of art in each of the participating galleries and businesses. Begin the hunt at the **ArtSplash Gallery** (111 W. Main St., Suite 140); follow the clues through the District, then turn in your completed clue sheet. Each month for the remainder of 2014, a themed charm will be given as a prize to every scavenger hunt participant at the IU Health North Hospital Gallery Walks. Collect a different charm at each Gallery Walk to complete a whole charm bracelet by the end of the year. Your completed clue sheet will also enter you for a chance to win one of the following prizes:

- An original watercolor of a District sculpture by ArtSplash Gallery artist, Valentina Shvrykova.
- A \$25.00 gift certificate from Muldoon's

- A membership and book of local history from the Carmel Clay Historical Society
- A Muldoon's t-shirt

A map of the gallery locations and more information about the IU Health North Hospital Gallery Walk activities can be found at [www.CarmelArtsAndDesign.com](http://www.CarmelArtsAndDesign.com).

Public parking is available in the Carmel Lions Club lot (141 E. Main St.), Sophia Square parking garage (entrance off of 1st Ave NW), Indiana Design Center parking garage (200 S. Range Line Rd.) or available on-street public parking. The Arts & Design District parking map may be downloaded at [http://www.carmelartsanddesign.com/images/Carmel\\_District\\_ParkingMap.pdf](http://www.carmelartsanddesign.com/images/Carmel_District_ParkingMap.pdf).

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*The Carmel Arts & Design District is the Midwest's premier arts and design destination. Home to more than 100 businesses, including art galleries, restaurants, antique dealers, design showrooms, boutiques, and creative service providers, the Carmel Arts & Design District promises to stimulate the senses. The Indiana Design Center is housed in the Carmel Arts & Design District. In addition, hundreds have taken advantage of the wide variety of housing opportunities and call the Carmel Arts & Design District home.*