

City of Carmel

One Civic Square

Carmel, IN 46032

Media Advisory

Date: May 16, 2013
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Release: Immediate

Bike Rack Unveiling in Carmel Arts & Design District

What: The City of Carmel will unveil a new bike rack on Main Street, featuring an artistic design which will add to the visual dynamic already present in the Carmel Arts & Design District.

When: Friday, May 17, 2013
11 a.m.

Where: Carmel's Arts & Design District on Main Street just west of the Monon Greenway in front of Bub's Burgers and Ice Cream.

Who: Mayor Jim Brainard, Council At-Large Ron Carter and other city officials and dignitaries.

Background: This new bike rack, colored red and shaped like a car, will be placed along Main Street in a standard size parking space just west of the Monon Greenway. Designed by Cyclehoop Ltd. in London, it features steel racks, aluminum body and will be supplied with an integrated bicycle pump. This artistic bike rack will provide parking for 10 bicycles instead of one vehicle. Providing this new bike rack helps to promote a more active lifestyle and more visitors stopping in the Arts & Design District from the Monon Greenway.