

FOR IMMEDIATE RELEASE
June 19, 2012
Contact: Vanessa S. Stiles
vstiles@wearevictorysun.com
317.696.7102

IU HEALTH NORTH HOSPITAL ART OF WINE FACT SHEET

WHAT: IU Health North Hospital Art of Wine

WHEN: Saturday, July 14, 2012, 5:00 p.m. - 10:00 p.m.

WHERE: Carmel, Indiana in the Carmel Arts & Design District: The Carmel Arts & Design District is the Midwest's premiere arts and design destination.

WHY: IU Health North Hospital Art of Wine is an eclectic evening that marries art and wine in a relaxing atmosphere.

WHO: For adults who wish to sample wines and are 21 years or older (photo ID required), the cost is \$15, which includes a souvenir wine glass for the first 2,500 participants. Guests of all ages can enjoy the unique stores, galleries, and music for **free**, as there is no cost to enter the District.

HOW: Plan your day in the Carmel Arts & Design District by going to www.CarmelArtsAndDesign.com.

SPECIAL

FEATURES: The evening of July 14th, marks the fourth annual IU Health North Hospital Art of Wine. Wineries from across the state and beyond will be available to taste or purchase by the glass or the bottle. Participants will be asked for a valid photo ID and to pay the tasting fee with cash. (Most wineries will accept credit and debit cards for purchases made at their booths.)

AmazonMP3's "Artist on the Rise" and emerging band, Scars on 45 will perform on the main stage in the PNC Bank parking lot.

Three Nebuchadnezzar wine bottles, three Rehoboam wine bottles and 10 over-size wine glasses decorated by Carmel Arts & Design District artists will be on display!

The restaurants throughout the District will be open to complete the evening.

The evening also includes the celebrated IU Health North Hospital Gallery Walk! A favorite event for art lovers that occurs on the second Saturday of each month, all galleries will be open and welcome guests for special exhibits and art features.

###

Photographs of the 2011 event and/or Nebuchadnezzar decorated wine bottle available upon request.