



# Indiana Design Center

**FOR IMMEDIATE RELEASE**

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## **INDIANA DESIGN CENTER ANNOUNCES NEW SHOWROOM TENANT Conceptual Kitchens & Millwork to Open Indiana Design Center Showroom**

**CARMEL, IN (September 8, 2010)** – Pedcor Companies announced that it has signed a lease with Conceptual Kitchens & Millwork to occupy a first floor showroom in the Indiana Design Center. The new showroom is anticipated to open by January 2011 and will be open to the public. Conceptual Kitchens' Owner and Designer, Rob Klein and his team create custom kitchens specializing in handcrafted fixtures, custom cabinetry and unique countertops.

Conceptual Kitchens' new Indiana Design Center showroom will showcase classic kitchens for both designers and consumers alike. The showroom will also act as the exclusive dealer for Wm Ohs Kitchen Cabinetry, Premier Custom-Built, and Neff Kitchens in the state of Indiana.

"We're very excited to have Conceptual Kitchens join the Indiana Design Center and our base of retail showrooms," said Melissa Averitt, Vice President and Director of Marketing and Sales for Pedcor Companies. "Conceptual Kitchens is an Indiana-based company with a reputation for exceptional, high-end kitchen and millwork design. Moving to the Indiana Design Center will allow Conceptual Kitchens to utilize the Design Center's network of designers, builders, architects and trade professionals for new business opportunities," said Averitt.

"We look forward to opening our state-of-the-art showroom and creating more dream kitchens and rooms," Rob Klein said. "Being located at the Indiana Design Center reinforces our commitment to this community while expanding our reach and recognition to the designers and consumers throughout the state and beyond."

The Conceptual Kitchens showroom will join The Trade Source, The Trade Connection, J. Baker/ Albert Square Ltd., and Outré showrooms already open in the building. The Indiana Design Center also has design professionals and artisans, such as Julie O'Brien Design Group and Walter

Knabe Studio, who have relocated their businesses to the design center. Along with several other showroom tenant negotiations underway for 2010, the Indiana Design Center is currently leasing space for a 4,200 square foot design resource library, a central feature of the design center. The resource library will include product catalogs and samples and product showcase opportunities for manufacturers. For more information about opportunities in the design resource library, please contact the Indiana Design Center at 317-569-5975.

### **About Conceptual Kitchens & Millwork**

Headquartered in Carmel, IN, Conceptual Kitchens & Millwork is owned by designer Rob Klein. Conceptual Kitchens has been featured in Indianapolis Monthly, receiving the Best Kitchen award, and in national publications like Architectural Digest, Robb Report, Traditional Home and Veranda. Klein has won several awards for his work including The Wm Ohs National Sales Award, the Wm Ohs Dealership Excellence award for the last 8 years, the Neff National Design Competition award and Neff national sales award. For more information visit [www.conceptualkitchens.com](http://www.conceptualkitchens.com).

### **About the Indiana Design Center**

The 82,000 square foot Indiana Design Center serves the statewide community of design professionals and their clients by providing a premier collection of resources including fine traditional and contemporary residential and contract furnishings including fabrics, floor coverings, kitchen and bath products, lighting, architectural productions, wallcoverings and accessories. The Indiana Design Center is located at 200 South Rangeline Road in Carmel, IN, just 30 minutes/23 miles from Downtown Indianapolis. The Design Center's proximity to the Carmel Arts & Design District provides access to interior designers, art galleries, showrooms and antique dealers. Please visit the Indiana Design Center website at [www.IndianaDesignCenter.com](http://www.IndianaDesignCenter.com) or blog at [www.IndianaDesignBlog.com](http://www.IndianaDesignBlog.com).

### **Indiana Design Center Current and Incoming Tenants:**

**Showrooms:** The Trade Source; Albert Square Ltd./J. Baker Interiors; Outré; Ferguson Kitchen, Bath and Lighting Gallery; Walter Knabe Studios; The Trade Connection

**Design Professionals, Artisans, & Businesses:** Julie O'Brien Design Group; Angie Fischer Studio; Deborah Marr Interiors; Jay Slifer Design Group; Design Studio Vriesman; April Willy Fine Art; Constance Edwards Scopelitis; Ecotots

**Marketing Firms:** NEW Brand Development Studio; Silver Square Inc.

**Dining/Catering:** Blu Moon Café

### **About Pedcor Companies**

Headquartered in Carmel, IN, Pedcor Companies develop, construct, manage and finance real estate projects throughout the United States, primarily in the Midwest. Pedcor is a national leader in the affordable housing industry and currently has several commercial and mixed-use projects underway in Carmel, IN. Among the many companies that comprise the Pedcor family are Pedcor Bancorp, Pedcor Investments, LLC, Pedcor Residential, LLC, and Pedcor City Center Development Company. For more information, visit [www.pedcorcompanies.com](http://www.pedcorcompanies.com).

### **About Carmel Arts & Design District**

The Carmel Arts & Design District is the Midwest's newest, premier setting for the arts and design industry. Already it has attracted more than 100 businesses, including art galleries, antique dealers, furniture and interior design showrooms, even a race track design company! There are restaurants, boutiques, creative service providers and an eclectic variety of specialty retail stores. And the list of merchants continues to grow. For more information, visit [www.CarmelArtsAndDesignDistrict.com](http://www.CarmelArtsAndDesignDistrict.com)