

## FOR IMMEDIATE RELEASE

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**Carmel Arts & Design District Celebrates Music with Clarian North Rock the District**  
Feature artists The Why Store, The Renegades join local artists at free, day-long music festival

*NOTE: High-resolution photographs of The Why Store, The Renegades and past years' Rock the District event are available upon request.*

**CARMEL, Ind.** – On Saturday, July 24, the Carmel Arts & Design District will host its fourth-annual Clarian North Rock the District festival featuring live performances by The Why Store and The Renegades along with several musical and recording artists on three different stages.

Live entertainment includes performances by:

- Chris Stone Band
- Blue Luster
- Jeremy Vogt Band
- Tax Brandywine
- Kingsley Street Band
- Alex J. Hughes and Friends
- Shaded Sound
- Jenn Cristy
- Collin Obremski
- Whitney Erin & Buffalo Creek
- Danny Isaacs Band
- Izzy A'more
- Past Due

Special events and activities will surround the stages in the District from noon to 9 p.m. The Indiana Arts Commission will present a formal proclamation for Cultural District designation at 6 p.m. on the Indiana Live! Casino main stage.

Although music takes center stage at Clarian North Rock the District, festival goers can also enjoy the many shopping options from the District's businesses and outside vendors. 28 Star Studio will feature Cheeky Couture, the latest designer-inspired and fashion-forward jewelry with an edge, while Artisan Masterpiece offers storewide sales on its unique variety of art, apparel and gifts. Darren's Ballroom Dance Studio will provide dancing demonstrations, and Mary & Martha's Exceedingly Chic Boutique will host a Silpada trunk show.

Many unique local vendors will also be on hand including Artisano's Oils & Spices, Berry Beautiful Flowers, Celery Street, Indiana University Athletics, The Vintage Key and more. Other tasty treats and edibles will be provided by Cooking Greek, Da Blue Lagoon, Dave & Busters, Kona Ice Indy, Lena's Mediterranean Kitchen along with many others.

In addition to typical fair food, Clarian North Rock the District provides a perfect opportunity to sample the many tasty treats available street-side from downtown Carmel's unique eateries. Mudbugs Cajun Café, Joe's Butcher Shop & Fish Market, La Mie Emilie, Bub's Burgers & Ice Cream and Old Town Tavern will feature food and drink specials.

Special visual art exhibits will be showcased throughout the District during the festival. Eleven full-size wooden guitars painted and decorated by local artists will be displayed in the 111 W. Main St., Suite 130 exhibit space. Artists in attendance at the event will include Donald Mee, Ryan Feeney, Clyde Pennington, Shane Rodimel (Shane Photography), and Marie Reamer (ArtSplash).

*Rock the District 2010/Add 1*

Due to the special event, road closures will be at First Avenue NE/SE and Main Street by Woodys Library Restaurant, First Street NE/NW and Range Line Road by Joy of Raphael, Fourth Avenue SW and West Main Street by the roundabout and First Street SE/SW and South Range Line Road by Integrity Automotive. Detour signs will be in place. Please be cautious when driving around the festival area.

Parking is available at the Indiana Design Center underground parking garage located at 200 S. Range Line Road, the Carmel Lions Club parking lot, as well as on-street public parking surrounding the festival area. In addition, Pedal & Park will provide free parking located at the Monon Trail in the Arts & Design District for those attendees wishing to bike or rollerblade to Clarian North Rock the District. The parking corral will be continuously monitored and kept secure by volunteers throughout the day.

For a complete list of musical and performing groups, a schedule of event activities and participating merchants, or information about other Carmel Arts & Design District events, visit [www.carmelartsanddesign.com/rockthedistrict](http://www.carmelartsanddesign.com/rockthedistrict) or call 317.571.ARTS (2787).

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*The Carmel Arts & Design District is the Midwest's newest, premier setting for the arts and design industry. Already it has attracted well over 100 businesses, including art galleries, antique dealers, furniture and interior design showrooms, even a race track design company! There are restaurants, boutiques, creative service providers and an eclectic variety of specialty retail stores. And the list of merchants continues to grow.*